

## Beijing Universities - European Studies Program

***“Approaching the European Union”***  
***[August 2 – 21, 2010]***



We are pleased to welcome students from Peking University and Tsinghua University to the Munich International Summer University (MISU) in Germany.

The European Studies Program takes place under the patronage of the Center for Applied Policy Research (CAP) at Ludwig-Maximilians-Universität München (LMU Munich). CAP is the largest university-based institution in Germany for political advising and research on European affairs.

The European Union is the most prominent example of how regional integration works. For 27 European states, supranational policy-making determines not only their political and economic systems; the global challenges of the 21st century illustrate the limitations of power of individual governments, thus requiring common approaches. As a consequence, integration is also considered important for European security policy.

The objective of this summer academy is to provide students with a broad understanding of the historical development, the economic, societal, political and philosophical dimensions of the European integration process.

Furthermore, the course analyses Europe's role as an international political and economical factor and its relations with different countries and regions of the world.

Based on an interdisciplinary approach, the course combines different methodologies such as lectures, round-table discussions, group-work and students' presentations along with excursions to meet politicians as well as professionals.



In addition to the academy, we encourage you to engage in a vibrant international student life on the campus of LMU Munich during the summer of 2010.

Kai Wede (Program Director)

## Program

Sun, 1	Arrival		
Mon, 2		Welcome Meeting at LMU Program Introduction at C.A.P.	Meet and Greet with LMU Students and programme staff Welcome Dinner
Tue, 3	Europe seen from the outside  The aim of this introductory session is to collect the participants' perspectives on Europe and to identify questions to be dealt with throughout the seminar.	Approaching a continent: A history focused perspective (I)  In this and in the next session, an overview on European history and the history of ideas will be given as the basis for understanding Europe. In the first session we will look at several characteristics and milestone events of the past centuries.	Sightseeing Tour Munich
Wed, 4	Approaching a continent: A history focused perspective (II)  Not only historical events but also developments in Europe's political thinking are decisive for understanding of what Europe is today.	European Integration: The founding idea and its dichotomy of federal vs. intergovernmental structures  In this session it will be explained, how and why, after a long period of wars, West European states started an integration project that had enormous implications for the future of Europe.	
Thu, 5	From the European Community (EC) to the European Union (EU)  This session will give an overview over the historical development of the integration process from the 1950s until 2000. A closer look will be taken at the protagonists, institutions and procedures that are characterizing the EU.	From Nice to Lisbon: Attempts to reorganize the EU's institutional structure  After 1990, Europe faced many challenges. One of the biggest was the EU enlargement. But attempts to reorganize the EU's institutional structures from 2000 on failed. Many observers question therefore Europe's effectiveness and problem solving capacities. We will try to find out if this is correct.	Visit of the of BMW in Munich
Fri, 6	The EU as a global actor – introduction  This session will collect answers to the most important questions in international politics: What is foreign policy? What is security? What is an actor?	The development of European Foreign Policy  In the 1970s the EC Member States started to coordinate national foreign policies in the framework of EPC. Since the 1990s the development of the CFSP has become one of the most outstanding features of the European integration process. In December 2003 the EU agreed on the European Security Strategy. The contents and the impact of the ESS for the EU's global role will be described in this session.	

Sat, 7	Berlin Excursion		
Sun, 8	Berlin Excursion		
Mon, 9	Berlin Excursion		
Tue, 10	<p>Development cooperation and external trade policy</p> <p>The EU is the biggest donor of development aid worldwide and a heavy weight in international trade. This session will discuss the functioning of European development cooperation and external trade policy and their impact on different regions of the world.</p>	<p>The EU's Foreign Relations II: The EU and the United States – a long-lasting relationship</p> <p>The European integration process in the past and today cannot be understood without looking at the role of the United States. This session will focus on the development, the problems and the perspectives of transatlantic relations.</p>	<p>Visit to the Representation of the European Parliament in Munich</p>
Wed, 11	<p>The EU's Foreign Relations I: The EU and China: Work in Progress</p> <p>China is the second largest trading partner of the EU and will be the biggest one in the near future. This session will describe the development of EU-China relations; examine their potential but also at the inherent controversies.</p>	<p>The EU's Foreign Relations III: The EU and Russia – a relationship still to be defined</p> <p>As the biggest neighbour of the EU, Russia plays a specific role on the European continent. In this session it will be explained, why EU-Russia relations are still in a phase of uncertainty and which impact Russia has on the EU.</p>	<p>Diplomatic Institutions of China in Europe</p> <p>Meeting with the Consul of Education Chinese Consulates Munich</p>
Thu, 12	<p>The EU's Foreign Relations IV: The EU and the Middle East region – which role for the EU?</p> <p>The Middle East is one of the most crucial regions for global stability. The EU is located close to this region and has developed specific relationships. Whether the EU can play a decisive role in that region will be discussed in this session</p>	<p>Interregional relations: EU and ASEAN</p> <p>The long history of EU-ASEAN relations notwithstanding, Europe's policy towards Asia has been thought neglect South-East Asia. This has been changing since the 1990s. What are the main aspects of EU - ASEAN relations today and what are the prospects for the future?</p>	<p>Visit of the Technical University Munich (TUM)</p>
Fri, 13	<p>Economic aspects of European Integration I: The Single Market and the Common Currency</p> <p>This session will discuss major economic projects of the European integration: the creation of the single market and the common currency. The economic and political reasoning behind these projects and their impact will be explained – especially with regard to the financial market crisis.</p>	<p>Economic aspects of European Integration II: The Lisbon Strategy</p> <p>In order to become more competitive in economic and social terms, the EU in 2000 started the so-called Lisbon Strategy. The session will explain the special approach of this cross-sectoral strategy.</p>	

Sat, 14	<b>Trip to Salzburg</b>		
Sun, 15			
Mon, 16	<p><b>Policies of the EU I: Cooperation in Justice and Home Affairs</b></p> <p>Step by step EU member states agreed to abolish border controls and improved the cooperation between national police and judiciary services. This session will explain why states expect to increase internal security and what the benefits for the citizens are.</p>	<p><b>Policies of the EU II: The Counterterrorism Policy</b></p> <p>Since the 9/11 terrorist attacks and the Madrid bombings in March 2004, combating terrorism has become a European topic. During this session, the development of a common European approach as well as problems and difficulties will be analyzed.</p>	<p>Study and Research in Germany</p> <p>Study Information lecture</p> <p>International Office LMU</p>
Tue, 17	<p><b>Policies of the EU III: Energy and Energy Security</b></p> <p>Energy and Energy Security are two major issues for the future of Europe and Europe's economy. In this session it will be discussed how the EU tries to secure energy supply and how it responds to the growing demand for oil and gas.</p>	<p><b>A Europe of the regions?</b></p> <p>In some of Europe's member states political autonomy and cultural identity are traditionally linked to the region. On EU level this is taken into account with the concept of "A Europe of the Regions" as well as the principle of subsidiary. This session will discuss what role the regions actually play in European politics, how they are represented and which competences they hold.</p>	
Wed, 18	<p><b>Germany in the European Union</b></p> <p>In this session the focus will be on Germany's role in European integration. It will be discussed what Germany gains from supporting European integration and what German interests are. Special attention will be put on the question of how European integration affects democracy and legitimacy in Germany as a federal state.</p>	<p><b>Europe's Future: Challenges and perspectives</b></p> <p>Europe faces many political, economic, and societal challenges. In this session we will speak about what Europe is affected by and which solutions could be the right ones – institutionally but also with regard to certain policies.</p>	<p>Bavaria within Germany and Europe</p> <p>The Bavarian government at the office of the Bavarian minister-president "Staatskanzlei"</p>
Thu, 19	<p><b>What are the differences? China and Europe in comparison</b></p> <p>This session deals with perceptions and misperceptions between China and Europe – politically and culturally. The impressions of the participants are especially important.</p>	<p><b>Presentation of Students' Essays</b></p>	
Fri, 20	<p><b>Presentation of Students' Essays</b></p>	<p><b>Presentation of Students' Essays</b></p> <p>Course Evaluation</p>	
Sat, 21	<b>Trip to the alps and Castle Neuschwanstein, Farewell Party</b>		
Sun, 22			

**All students can stay at the dorm until August 29.**

## **General Information**

### **Arrival / Departure**

- Arrival: 1 of August 2010
- Departure: latest 29 August
- Course: 2 – 21 August

### **Housing**

LMU Munich is able to offer accommodation for the participants in student residential halls of the Studentenwerk München.

All student housing facilities are located close to Munich's excellent public transportation system. Frequently operating buses and subways provide a fast connection to the university, which is located near Munich's downtown area.

Each student is accommodated in their own private room. Some of these are in shared apartments and some are self-contained single apartments. Accommodation is allocated according to availability. It is not possible to select a preference (except in the case of students who send us special requirements together with their application).

Almost every room is equipped with a small kitchen where students can prepare meals. Some accommodations offer a community kitchen on each floor.

Students will be provided with sheets and blankets, which can be cleaned at one of the laundry rooms in the building. Towels and kitchen utensils (silverware, dishes and pots) will not be provided. We ask that you acquire these items according to your own personal needs.

- Arrival / Departure
- Arrival: August 1
- Departure: latest August 29
- Course: August 2 – 21

### **Subway, Bus, Tram**

If you want to use public transportation during your stay in Munich, we recommend a monthly pass called 'Isarcard'. For more information and prices, please consult the website of the MVV the Munich public transportation authority. Monthly passes will also be available from us at the day of your arrival.

### **Board**

During your stay, you will be responsible for providing meals for yourself. Lunch can be purchased at one of the university's cafeterias for € 3-5.

Dormitory kitchens can also be used for the preparation of meals. You will also have a fridge to store food in.

Students have to bring any supplies you may need to enjoy Munich's outdoor bathing culture. Munich is famous for its beautiful sunbathing areas and lakes. The 'Feringasee', for example, is only 15 minutes away by bike. Many other open-air swimming areas, including the 'Isar River', which flows directly through Munich, ensure that the city is a beautiful place to enjoy the summer.

## Grade / Credit / Transcript

The Academic Board of the LMU Munich defines the requirements and contact hours (1 contact hour comprises 45 minutes) for successful completion of the courses as follows:

- regular attendance
- preparation for and active participation in seminars
- attendance and contribution to lectures
- participation in and contribution to class excursions
- self study and homework assignments
- written assignments
- presentations

**Course Contact Hours:** 60 contact hours\* to be worth up to 6 credits

## Transcripts

Every student will receive an official transcript after the successful completion of all program requirements. The transcript will show the course name, title of the essay and contact hours, the number of acquired credits as well as the achieved grades.

## Credit Transfer

Most international colleges and universities accept credits from the MISU LMU. However, each institution has its own policy regarding credit acceptance from other institutions. We strongly recommend that students consult their academic advisor and/or professor to receive credit transfer approval before applying to the MISU Summer Academy. The student who would like to transfer credits to their home universities should print out all documents and contact the professor or study abroad advisor and ask for credit and grade approval.

For PKU students 3 credits will be accepted by their own university.

## Grading Scale

Grades are defined from the Academic Board of LMU Munich according to the general grading system of LMU.

MISU Grade	ECTS	USA
1.0	A	A+
1.3	A	A
1.7	B	A-
2.0	B	B+
2.3	B	B
2.7	C	B-
3.0	C	C+
3.3	D	C
3.7	E	C-
4.0	E	D+
NA	F	D
NA	F	F

## **Grading Procedure**

There are three grading sections in this course:

- Soft skills = 10 %
- Presentation = 40 %
- Essay/Written Assignments = 50 %

## **Patronage**

Prof. Dr. Dr. h.c. Werner Weidenfeld;  
LMU Munich, Head of CAP

## **Academic Instructor, MISU European Program**

Michael Bauer, M.A.  
Research Fellow, C.A.P.; LMU

## **Institution**

The Center for Applied Policy Research (CAP) at LMU Munich was founded in 1995 in order to bring together the privately funded, practice-oriented research work attached to the professorship held by Prof. Werner Weidenfeld. Today, the Center is the largest university policy research institute on European and international questions in Germany.

## **Science Group**

The research group on European Affairs focuses its work on strategies for the future of the European Union. The group also concentrates on the current process of European integration and on specific regions and countries like the Black Sea, the Middle East or the United States and Russia. Especially important and characteristic for the group is the combination of research on both institutional processes and developments in policies like energy or research and development, justice and home affairs, foreign policy or transatlantic relations. Furthermore, the Research Group is in charge of two standard works on European Integration (Yearbook on European Integration and "Europe from A-Z").

## **Program Information**

The program includes the following:

- participation in class
- course reading materials
- monthly transportation ticket (subway, bus, tram)
- participation in all excursions
- airport transfers
- student dorms (single room in shared apartments)

- mensa and cafeteria access
- high-speed internet access at the dorm
- library access
- tutors
- 24h emergency hotline

## **Registration**

If you would like to register for the European Studies Program “Approaching the European Union” or have any questions, please do not hesitate to contact:

## **Peking University**

Ma Lan (Ms.)  
Program Officer  
Office of International Relations  
Peking University  
Beijing 100871

malan@pku.edu.cn  
Tel: +86-10-62751244  
Fax: +86-10-62751240

## **Munich International Summer University (MISU) Ludwig-Maximilians-Universitaet Muenchen**

Kai Wede  
c/o Office International Affairs  
Geschwister-Scholl-Platz 1  
80539 München

[contact@lmu-misu.de](mailto:contact@lmu-misu.de)  
[www.pku-misu.de](http://www.pku-misu.de)